

MA Live Event Design

CRT017-P-BSA-8X-01 Part-time

Awarding Institution University of Bolton
Teaching Institution Backstage Academy
Ucas Code
JACS Code
Language Of Study English
Notes:

Professional Accreditation

None Associated with this programme

Programme Awards

| Title | Type | Level | Description |
|-----------------------------------|------------------------|---------|-------------------|
| Master's Degree (MA) | Final Award | Level 7 | Live Event Design |
| Postgraduate Diploma (PgDip) | Exit or Fallback Award | Level 7 | Live Event Design |
| Postgraduate Certificate (PgCert) | Exit or Fallback Award | Level 7 | Live Event Design |

Benchmark Statements

There are currently no benchmarks associated with this programme.

Internal and External Reference Points

1. Office for Students Sector Recognised Standards
2. UK Quality Code for Higher Education
3. The University of Bolton awards framework

Other Points of Reference

- QAA Master's Degree Characteristics Statement (February 2020)

General Entry Requirements

You are normally expected to have successfully completed an honours degree (or equivalent) in a relevant subject and have appropriate work experience. You may be required to attend an interview and/or provide a portfolio of work.

Additional Criteria

- You may be required to attend an interview and/or provide a portfolio of work.

Additional Admission Matters

- Attend Interview
- Portfolio

Aims of the Programme

The principal aims of the programme are to:

- Provide the opportunity for students to cultivate the creative and collaborative skills required by emerging Live Events designers.
- Provide graduates and those with professional experience of working in the Live Events or Creative Industries the opportunity to develop their knowledge, understanding and critical insight into the principles and practices underpinning design, creativity and innovation within the Live Events and Creative Industries.
- Provide rigorous opportunities for advanced study, research and embedded practice led by specialists in the field that are focused to enable students to build, enhance and take ownership over your own creative practice
- Support students develop advanced critical and thinking and complex problem-solving skills necessary for building and delivering successful Live Events projects.

- Provide an opportunity for students to develop their own projects, and projects in collaboration with students from other BSA postgraduate courses, culminating in a final negotiated Master's research project.
- Enable the development of focussed, transferable skills in negotiation, decision making, self-management and the management of others.
- Offer specialist professional and personal preparation for entry into the competitive world of the Live Events Industries
- Provide a challenging, supportive and inclusive environment where students learn through Praxis; combining critical thinking, practical experimentation and reflection. Depending on their eventual career direction, students may opt to explore a range of design areas or focus on a particular area of specialism (e.g Lighting, Set/stage or Video content design)
- Provide a unique opportunity for students to either explore a range of design areas or focus on a particular area/specialism (e.g Lighting, Set/stage or Video content design) to support future career direction within the Live Events Design field.

Distinctive Features of the Programme

- Promotes experimental, investigative and informed approaches to the conceptualisation and creation of Live Events and commercial projects.
- Provides the opportunity to study via blended and online delivery methods to support working professionals engage flexibly with their studies.
- Provides the opportunity to develop and deepen skills, experience and knowledge of creative practice within a specialised institution situated within a global overview through The University of Bolton and Backstage Academy's networks and links to the contemporary live events industries
- Gives access to the commercial opportunities enabled through Backstage Academy's connection with Production Park and the range of Live Events Business situated on the campus
- Provides opportunities to learn from qualified and professionally experienced staff and live events professionals/practices
- Provides opportunities to initiate live projects independently or in collaboration with students from other postgraduate courses
- Provides opportunities to engage with the industry through research and developments at Backstage Academy's new research and innovation centre.

Learning Outcomes

Knowledge & Understanding

On completion of the programme successful students will be able to demonstrate systematic knowledge and understanding of:

- Debates and intellectual paradigms related to the study and practice of Live Event Design and appreciate the limitations of current knowledge and practices.
- Contemporary trends in and the momentum behind developments in Live Event Design and wider creative practice, and employ the tools to compare and evaluate these.
- A comprehensive range of research methodologies and techniques for generating original insights relevant to the study and practice of Live Events Design and in the wider creative economy.

Cognitive, Intellectual or Thinking Skills

On completion of the programme successful students will be able to demonstrate the ability to:

- Creatively and critically synthesise original ideas from both professional and academic sources of knowledge and be able to apply these to the Live Events Industry and the wider cultural sector.
- Formulate critical skills for dealing with the emerging trends within the Creative Industries, with the ability to assess and manage new dilemmas, solve complex problems and generate innovative and justified solutions.
- Construct a conceptual understanding of design principles relating to Live Events and Creative Industries enabling evaluation and critically advanced research and scholarship within one's chosen discipline/medium.

Practical, Professional or Subject-specific Skills

On completion of the programme successful students will be able to demonstrate the ability to:

- Develop strategies for successful recruitment and career development including relevant employability attributes and skills and evaluate their importance within Live Events and Creative Industries.
- Devise, revise and realise design projects to a given brief using appropriate technologies and techniques.
- Communicate information and ideas in a range of formats and in a clear and professional manner using appropriate strategies and technologies.
- Work effectively and accountably as an individual or as a member of a creative/collaborative team.
- Show flexibility and creativity in developing effective solutions to complex problems, alongside the sophisticated comprehension and application of relevant practices and principles.

Transferable, Key or Personal Skills

On completion of the programme successful students will be able to demonstrate the ability to:

- Employ critical self-reflection skills and make justified independent judgments.
- Manage independent learning using the imagination and initiative required for continuing professional development.
- Reflect on one's own work and that of others, while contextualising through the use of established methodologies and practices.
- Use interpersonal skills effectively, including listening, negotiation and self-awareness when collaborating with others.
- Make effective use of a variety of relevant communication techniques and technologies.
- Plan for effective career development in a strategic and informed way.
- Clearly communicate complex ideas verbally and in writing, and to construct coherent arguments using language appropriate to their programme of study

Programme Structure

The Master's Degree comprises 180 credits at level HE7. Students will study 4 x 30 credit modules and will choose one of the two Major Project modules which are 60 credits.

Validated Modules

| Title | Module Code | COE ¹ |
|--|-------------|------------------|
| Theory & Context of Design for Live Events | LED7001 | C |
| Live Event Design Practice 1: Concept Design, Development & Production | LED7002 | C |
| Live Event Design Practice 2: Realisation, Production & Delivery | LED7003 | C |
| Working in the Creative Industries: Developing Yourself and Others | BSA7001 | C |
| Major Project A | BSA7002 | O |
| Major Project B | BSA7012 | O |

¹Core, Optional, Elective

Learning & Teaching Strategies

Course content will be taught through lectures, seminars, practical workshops and tutorial sessions. You will be able to learn theoretical principles. This programme adopts a blended style of learning and teaching including online delivery and engagement where appropriate.

Learning Activities (KIS entry)

| Course Year | Level 3 | HE4 | HE5 | HE6 | HE7 |
|--|---------|-----|-----|-----|-----|
| Scheduled learning and teaching activities | n/a | n/a | n/a | n/a | 30% |
| Guided independent study | n/a | n/a | n/a | n/a | 70% |
| Placement/study abroad | n/a | n/a | n/a | n/a | n/a |

Assessment Strategy

Summative assessment tasks are linked to the learning outcomes of each module and are completed before the end of the module. Module assessments typically involve written coursework, project work, oral assessments and portfolios. Formative Assessment, which does not contribute to the final mark, is given to help the student develop their work in future. Feedback for summative assessment, which does contribute towards the final result, is normally given in writing to the student, with the opportunity for the student to receive more detailed verbal explanation.

Assessment Methods (KIS entry)

| Course Year | Level 3 | HE4 | HE5 | HE6 | HE7 |
|-----------------|---------|-----|-----|-----|------|
| Written exams | n/a | n/a | n/a | n/a | n/a |
| Coursework | n/a | n/a | n/a | n/a | 100% |
| Practical Exams | n/a | n/a | n/a | n/a | n/a |

Assessment regulations

Assessment Regulations for Postgraduate Programmes apply to this programme.

Grade Bands & Classifications

Master's Degree

Regulations can be found at: <http://www.bolton.ac.uk/studentinformation-policyzone/Home.aspx>

Role of External Examiners

External examiners are appointed for all programmes of study. They oversee the assessment process and their duties include: approving assessment tasks, reviewing assessment marks, attending assessment boards and reporting to the University on the assessment process.

Support for Student Learning

- The programme is managed by a Programme Leader
- Each student has a Personal Tutor who is responsible for support and guidance
- Feedback is available on formative and summative assessments
- The opportunity to develop skills for employment
- The online Student Information – Policy Zone provides all regulatory and policy information in one place
- A subject specialist link tutor supports the programme
- Induction/Welcome Week introduces the student to the University, partner and their programme
- UoB online library services are a very good source of advice and support with excellent study skills materials available

- Partner centre has study resources
- Programme Handbooks and Modules guides provide information about the programme and university/partner regulations
- Academic Partnership Manager supports the partner centre
- The partner centre provides administrative support, information and advice

Methods of Evaluating & Enhancing the Quality of Learning Opportunities

- Student Staff Liaison Committees
- Module evaluations by students
- Programme and University Student Surveys
- Annual quality monitoring and action planning through Programme Plans including data analysis, Subject Quality Enhancement Plans, School Quality Enhancement Plans, University Quality Enhancement Plan
- Peer review/observation of teaching
- Professional development programme for staff
- External Examiner reports

Sources of Information

- Students Union <https://www.boltonsu.com/>
- External Examiner Report <https://www.bolton.ac.uk/Quality/EEE/ExternalExaminersReports/>
- Careers <http://www.bolton.ac.uk/careers>
- Student Information - Policy Zone <http://www.bolton.ac.uk/studentinformation-policyzone/Home.aspx>
- Additional Information is available on the Backstage Academy Student Hub <https://moodle.bolton.ac.uk/course/view.php?id=11813>