

<b>Backstage Academy (Training) Ltd</b>		<b>Person Specification</b>	
<b>Post Title:</b> Digital Content Designer & Lecturer (1FTE)		<b>Reference:</b> BSA2020-04	
<b>Area of Work:</b> Backstage Innovation Centre Project			
<b>Attributes</b>	<b>Essential</b>	<b>Desirable</b>	<b>Assessed at application(A) or interview (I)</b>
<b>Knowledge</b>			
A specialism in at least one or more of the following areas: 1. <b>AR, VR or XR technology</b> including game engines and content development 2. <b>Advanced visual media workflows</b> including visual media workflows, media servers, digital displays and integrated systems	X		(A, I)
A research interest in live events, and related practices and technologies	X		(A, I)
Knowledge and experience of working in the creative industries.		X	(A, I)
Business development and commercial experience, including market analysis skills, experience in developing business cases for market intervention programmes, and excellent negotiation skills		X	(A, I)
<b>Organisational and Personal skills</b>			
Able to work in an agile project team and on own initiative, self-motivated and willing to learn.	X		(A, I)
A commitment to and evidence of your ongoing professional development, with the ability to continuously develop knowledge, skills and processes to stay cutting edge and adapt to evolving technology.	X		(I)
Excellent communicator with strong interpersonal skills, able to persuade, influence and advocate.	X		(I)
Adaptable and resilient to meet and embrace changing circumstances and demands.	X		(A, I)
Flexible approach to working, excellent time management and organizational skills.	X		(A, I)
Excellent numerical and analytical skills including producing, understanding and interpreting graphs, data tables and other numerical expressions.	X		(A, I)
Excellent IT skills in word-processing, spreadsheets, databases, email and the Internet	X		(A, I)

Experience of public speaking and conducting/delivering training		X	(A, I)
<b>Qualifications/Certifications</b>			
An undergraduate degree in a subject relevant to the role or equivalent professional experience.	X		(A)
A postgraduate degree in a subject relevant to this role.		X	(A)
Post graduate teaching qualification (PGCHE) or HEA fellowship (FHEA) or a willingness to undertake such a qualification within two years	X		(A)
Full driving license		X	(A)
Valid passport		X	(A)
Existing and up to date DBS or CRB assessment		X	(A)
<b>Experience</b>			
Experience of teaching digital, visual or interactive technologies at post-compulsory or undergraduate level	X		(A, I)
Professional experience of live event production technologies	X		(A, I)
Experience in conceiving and managing complex initiatives in a technology and innovation environment		X	(A, I)
Experience of developing and participating in collaborative R&D projects with a commercial element to them		X	(A, I)

### Recruitment – Note to Applicants

The qualifications, experience and technical skills will be used in the decision-making process for recruitment. Please give examples of how you have exhibited these behaviours in your previous role(s). It is essential you address the criterion marked as (A) on your application form in the section for supporting information.

Be as specific as possible, we cannot guess or make assumptions, but will assess your application solely on the information provided. Try to provide evidence, by examples, where possible, of skills, knowledge and experience contained in this person specification.