





The Backstage Innovation Centre Project is a partnership between Backstage Academy and Wakefield Council that will see the creation of a specialist knowledge and innovation centre focusing on research and development for the live events industry and its supply chain.

The £6m+ project is partially funded by the European Regional Development Fund (ERDF) and will be located on campus at Production Park in South Kirkby, West Yorkshire. The new centre will become a catalyst for change; not just for the global live event's industry, but also in providing support and regeneration opportunities for SMEs and startups within the local region.

The new building will open its doors in 2021 and will provide a blank canvas for individuals and companies to bring new novel ideas and undertake a creative development cycle to bring them to commercial realisation.

We are looking for dynamic individuals to be part of this new team.

## **The Role: Development Director**

#### Introduction

In this role you will be directly reporting to the Backstage Innovation Centre Project Board and Backstage Academy. 100% of this post will directly contribute to the development and delivery of the Backstage Innovation Centre Project, part-funded by the European Regional Development Fund (ERDF).

The Development Director will be the lead outreach face of the Backstage Innovation Centre. A strategic team leader focused on the advancement of the Centre's aims - leading on engagement of organisations and research opportunities into the facility and awareness of the centre in the industry and the Leeds City Region.

### **About you**

- A passion for creating innovation and focusing on customers.
- You know how to navigate large and complex organisations and to coordinate various stakeholders whilst fostering and encouraging entrepreneurial thinking.
- Strong business development and commercial experience, including market analysis skills, experience in developing business cases for market intervention programmes, and excellent negotiation skills.
- You already have experience in leading research teams in the creative industries sector perhaps on a smaller scale, or in a less established business and are ready to take the next step up.
- A proven competence in setting out and managing projects to delivery, on time and on budget.
- Experience of leading on successful funding bids.

# Why should you join?

- You will have an opportunity to make a significant impact within an established business with a supportive culture, a global brand and a strong reputation in the market.
- Be 'at the table' when strategic decisions are being made.
- The opportunity to conceive and deliver new and innovative research projects.













- You will lead talented, engaged, and agile teams who have demonstrated the ability to deliver great products in aggressive timescales.
- Develop, test and launch business and funding models for new project ideas to create significant impact.

This role is effective immediately and will be based at Production Park, headquartered in the Backstage Innovation Centre from Q4 2021. It comes with an industry competitive package and the opportunity to be part of writing the next chapter in entertainment technology development.

# **How to Apply**

Please submit a CV & cover letter to <a href="https://example.co.uk">HR@backstage-academy.co.uk</a>.

Closing Date for Applications – 12pm on Friday 29th May 2020

For more information about the Backstage Innovation Centre Project, please visit <a href="https://www.backstage-academy.co.uk/backstage-innovation-centre-project">www.backstage-academy.co.uk/backstage-innovation-centre-project</a>

For more information about Backstage Academy, please visit www.backstage-academy.co.uk

For more information about Production Park, please visit www.productionpark.co.uk





