



BACKSTAGE  
ACADEMY

# PROGRESSION PACKAGE 2022 – 2023

RAISING AWARENESS OF CAREERS AND HIGHER EDUCATION  
IN THE LIVE EVENTS & CREATIVE INDUSTRIES.



# DESIGNED TO INSPIRE

Our Progression Package is a collection of school and college outreach activities designed to inspire and encourage your students to consider a career in the live events and creative industries, and widen access and participation.

## WE DO THINGS DIFFERENTLY AT BACKSTAGE ACADEMY.

We don't just want to deliver a death by PowerPoint presentation to your students – something they've seen and heard a thousand times before. We want to properly engage with your students, through a range of interactive and inspirational activities, to help them imagine themselves producing the next global star's live music tour, building virtual worlds for the next big Hollywood epic, or stage managing the next Broadway hit.

## WE LOVE OUR INDUSTRY.

A sector where the creative and technical come together to produce incredible live event experiences - from live music and theatre, to film, TV and sport.

LIGHTING OPERATION

WE ARE DEDICATED TO RAISING  
THE AWARENESS OF THESE  
INCREDIBLE CAREERS AND  
THE BENEFITS OF HIGHER  
EDUCATION AS A PROGRESSION  
ROUTE TO THEM.

GROUP WORKSHOPS



# WHAT WE OFFER



INDUSTRY MASTERCLASS

## BACKSTAGE PASS

### 2-Hour Workshop

Gain insight into the world of live events, film, TV and virtual production, through this interactive and creative workshop. Students work in teams to plan and design their own festival, learning the job roles, career prospects and earning potential that the live events and creative industries have to offer.



LIVE DEMONSTRATIONS



INFORMATION TALKS

## ACCESS ALL AREAS

Join us on campus at the world-renowned Production Park. We'll give your students a VIP tour of our industry-leading production studios and facilities, followed by three micro-workshops showcasing the degrees we have on offer.

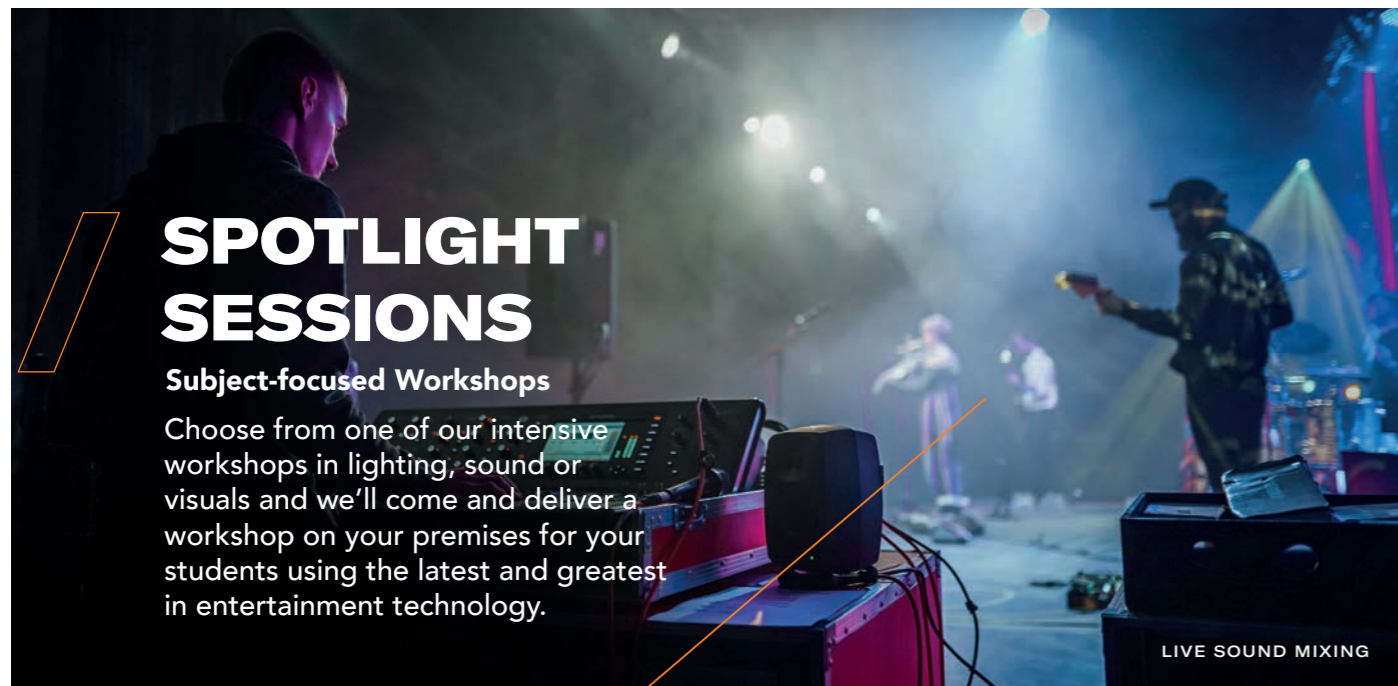
Students will get hands on with state-of-the-art equipment and technology and sample the skills they'll learn if they chose to study with us.



# MICRO- WORKSHOPS

- **Lighting:** Identify different types of lighting fixtures and how to programme them using an Avolites lighting console.
- **Sound:** Carry out a sound check using a Midas sound desk for a live band or music track.
- **Visuals:** Gain an insight into using a Green Hippo media server and how to create content for live events.

Example Schedule:	
11.15 – 11.30	Welcome to Backstage Academy
11.30 – 12.30	Campus Tour
12.30 – 13.15	Lunch
13.15 – 14.15	Workshop
14.15 – 14.30	Presentation and Q&A
14.30	Departure







## PLATFORM FESTIVAL

**The stage is yours!**

A 4-day end of year festival in Summer 2023 celebrating the collaboration, connection and talent between schools and colleges across the UK. Platform Festival is dedicated to providing the platform for the next generation of live event professionals and performers.

Each participating institution will be given the opportunity to put on a performance and technically produce a show with support from students from Backstage Academy.



# BACKSTAGE ACADEMY OPEN DAYS

Our Open Days give attendees the opportunity to explore student life at Backstage Academy, learn more about our undergraduate and postgraduate courses, and discover the career opportunities our incredible industry has to offer.

Our Open Days take place in October, February and May. Dates for the 2022-23 academic year will be confirmed shortly on our website at [www.backstage-academy.co.uk](http://www.backstage-academy.co.uk).

## WHAT TO EXPECT

- An immersive campus wide festival
- A range of demos showcasing our study areas
- Live performances with technical production from our students
- VIP tours around our campus, the world-renowned Production Park
- Info talks on our degrees, admissions and student life
- Complimentary food and drink





# WHO ARE BACKSTAGE ACADEMY?

Backstage Academy is an industry-integrated higher education institution for the live events and creative industries, based near Wakefield, West Yorkshire, on the world-renowned Production Park. Founded in 2011, Backstage Academy offers undergraduate and postgraduate degrees, short courses, bespoke training programmes and e-learning.

From day one, our students are immersed in industry. Using best-in-class technology and equipment in state-of-the-art production studios, students study hands-on undergraduate and postgraduate degrees designed to catapult their careers.

## Undergraduate degrees include:

- BA (Hons) Live Events Production
- BA (Hons) Stage & Production Management
- BA (Hons) Live Visual Design & Production

## Postgraduate degrees include:

- MA Immersive & Interactive Design
- MA Innovation & Entrepreneurship for Live Events
- MA Live Event Design
- MA Visual Effects for Live Events
- MSc Creative Technologies for Live Events
- MSc Virtual Production

Find out more at [www.backstage-academy.co.uk](http://www.backstage-academy.co.uk).

# WANT TO TAKE PART?

To get involved with our Progression Package, please get in touch with our Outreach & Events Officer, Shaunagh Conway, by email at [shaunagh.conway@productionpark.co.uk](mailto:shaunagh.conway@productionpark.co.uk) or give us a call on 01977 659880.

STAGE BUILDING

## FIND US

Backstage Academy  
Production Park, Lanthwaite Road  
Lanthwaite Business Park  
South Kirkby  
Wakefield  
WF9 3AP





# BACKSTAGE ACADEMY

## PROGRESSION PACKAGE 2022 – 2023

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